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**Screens and Screams  
Icons Re-Framed**

My intention in this paper is to inquire into the anthropological and broader ideological implications of the aesthetics of our contemporary (multi)media images. In spite of the variety of their appearances, the majority of contemporary (electronically generated and delivered) images share specific aesthetic properties that I call "aesthetics of seduction". I also to focus, in the second part, on the "aesthetics of *ekstasis*" as an alternative to the aesthetics of seduction. The purpose of this analysis is to offer a different anthropology, and a different type of image-human relation. The analysis of the aesthetics of *ekstasis* is based on Orthodox Christian icons as a specific type of religious imagery.