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**The Operating Principle of Picture Series
Aby Warburg's Theory of the Function of the Image Memory
and the *Renaissance Festivals Pictures***

The series of images are a visualization of the function of visual mnemonic process, which Warburg investigated using cultural artifacts as his material. He based his work on the knowledge of the current sciences, especially developmental psychology and Gestalt-psychology approaches about the function of the human psyche. Warburg was especially interested in transformation mainly under the conditions of a higher emotional experience, in the dynamic and the creative, formative process, as well as in the processing and design of pictorial elements by linking individual elements in series, and how this plays a fundamental role in the mnemonic process of each historical socio-cultural background of an epoch, as a cultural space of acting. The series of images are arranged according to a theoretical method with its own semantics, which in the process of arranging and ordering and altering the pictorial material, reach the empirical level of a scientific experiment. These are all based on a juxtaposition of different styles and cultures and create interconnections between them by looking for a "missing link" between them as Warburg always said. The screens can be analyzed also simply as a diagram filled with photographs, which can be read geometrically by an observation of gestures and motives, as a *hyper image*, but in order to fully understand, we need the whole cosmos of Warburgian ideas on the creative memory process and subjects of connections and exchange, and movement of forms between cultures, that can guide our attempt to understand the construction of his pictures series.